



U Founder: Patrick McNeil
Winemaker: McPrice Myers

We like to think of Paydirt in terms of great wine and good fortune. We are tradesmen with a strong pioneering spirit, and our wines personify the art of discovery, the act of going for broke, and the idea that risking it all brings about the greatest award.

GOING FOR BROKE

Vintage: 2013

Alcohol: 15.2

Appellation: Paso Robles

Production: 1150 cases

Varietal Composition:

Price: \$30.00

52% Zinfandel

27% Syrah

7% Petite Sirah

7% Grenache

7% Mourvedre

Vineyards:

Dusi, Hastings, Kiler Grove, Alta Colina, Terra Bella, and Paso Ono

Fermentation:

Fermented in stainless steel and small open top bins. The fruit was 100% sorted and de-stemmed. The must spent 20 days on the skins with frequent punch downs. Aged in neutral French barriques for 18 months.

Tasting Notes:

The 2013 'Going For Broke' is bursting with freshness and ripe berry fruit. The Zinfandel provides a soft, round, and juicy base for the blend, and the Syrah is deep, spicy and saturated. The Petite Sirah, Grenache, and Mourvedre provide the perfect blend of aromatics: Dark fruit, leather, and the almighty spice rack. The tannins are well-defined and balanced by high natural acidity.



Paydirt

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