



**U** Founder: Patrick McNeil  
Winemaker: McPrice Myers

We like to think of Paydirt in terms of great wine and good fortune. We are tradesmen with a strong pioneering spirit, and our wines personify the art of discovery, the act of going for broke, and the idea that risking it all brings about the greatest award.

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**GOING FOR BROKE**

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**Vintage:** 2013

**Alcohol:** 15.2

**Appellation:** Paso Robles

**Production:** 1150 cases

**Varietal Composition:**

**Price:** \$30.00

52% Zinfandel

27% Syrah

7% Petite Sirah

7% Grenache

7% Mourvedre

**Vineyards:**

Dusi, Hastings, Kiler Grove, Alta Colina, Terra Bella, and Paso Ono

**Fermentation:**

Fermented in stainless steel and small open top bins. The fruit was 100% sorted and de-stemmed. The must spent 20 days on the skins with frequent punch downs. Aged in neutral French barriques for 18 months.

**Tasting Notes:**

The 2013 'Going For Broke' is bursting with freshness and ripe berry fruit. The Zinfandel provides a soft, round, and juicy base for the blend, and the Syrah is deep, spicy and saturated. The Petite Sirah, Grenache, and Mourvedre provide the perfect blend of aromatics: Dark fruit, leather, and the almighty spice rack. The tannins are well-defined and balanced by high natural acidity.



*Paydirt*

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